How to add a floating contact us button to your website

Having a Contact Us button is essential for any website because it allows your audience to ask questions and shows that you care about what they think. The best practice would be to add one that looks compact and unobtrusive but always remains in sight. In this post, we'll show you how to do just that using the Getsitecontrol popup builder.

When visitors click on the button, a contact form like this one will pop up on the same page:
Once someone fills it out, the message can go straight to your inbox, your CRM, Helpdesk Google Drive – or any other app of your choice. The submissions are also stored in your Getsitecontrol dashboard.

The form is completely customizable – as well as the button itself. Whether you decide to change the design, add more fields or pages, you’ll be able to do it without any technical knowledge.

Now, keep in mind that the templates we’ll be using in this guide are examples, and there are more available in the Getsitecontrol gallery. Scroll to the bottom of the post if you want to peek at them.

Here is how to add a floating Contact Us button to your website

The process consists of three simple steps. First, you select a contact form template. Second, you select a floating button template. Once you do that, all you need is to connect the button and the form to activate them on your website. See it for yourself 👇

Step 1. Select a contact form template

To get started, make a click on any template from the gallery and follow the prompts to sign up on the right-hand side of the page. Once you do, the selected contact form will land in your Getsitecontrol dashboard:
This is where you can customize the form to your needs. Use the menu on the right-hand side to change the copy and add more fields or extra pages. To view and edit the submission success message, hit Page 2 at the bottom right corner.

To change the image, color theme, or style of the form, use the Appearance tab.

Once ready, open the Targeting tab, go to the Start to display the widget section and remove the default ‘at once’ condition. Keep the rest of the default settings unchange
This will mean that the form will only pop up when a visitor hits the floating Contact Us button – which we're about to work on in the next step.

**Step 2. Select a floating button template**

Now, let's take a look at the 3 most popular sticky contact buttons you can use to trigger the form. Feel free to click on any of the templates to activate the preview mode and see them in action.

**Sticky side contact button**

Of all contact button formats, this is the most popular one. It sticks to the side of a page and stays there as your visitors scroll down.
To add a more personal touch, you can change the call to action and use something like “Any questions?” or “Need help?” instead of a standard “Contact Us” copy.

**Sticky bottom button**

This button is similar to the previous one, and it’s also a popular choice among website owners. It’s sitting at the bottom of the page where it remains accessible but not distracting.
Notice that this template also contains a little icon next to the copy. Using the Content and Appearance settings, you can change the icon, as well as the copy on the button.

**Floating “Contact us” button with an image**

Instead of the standard button, you may want to use a button with an image implying what type of communication you're open to.
For example, if you're encouraging visitors to leave a callback request or a technical question, you can use a corresponding image from the gallery.

Once you select a floating button, add it to your Getsitecontrol dashboard, the same way you did with the contact form earlier.

**Step 3. Connect the button to the form**

The last step is to connect the button and the contact form, so that a click on the button will trigger the form to pop up.

To do that, open the button editing menu and select your contact form from the Background click dropdown menu as illustrated below.
When you’re done with the settings, click Save & close to save the changes.

Finally, follow the prompts in your dashboard to activate the button and the form. Once you’ve connected Getsitecontrol to your website, the floating Contact Us button will instantly go live.

Connecting Getsitecontrol is easy and requires zero coding knowledge. You can either follow the prompts in your dashboard or read the instructions for your website platform.

Customization tips

Now that you have a general idea of how to quickly add a contact button to your website, here are a few tips you may find useful down the road.

💡 You can use the floating button to launch any popup, not just a contact form. Consider a technical request form, a callback form, or an order form, as examples.

💡 You can set up precisely the time and condition for the “Contact Us” button to appear and disappear from the page — in case you don’t want it to be displayed at all times. To that, use the Targeting tab.
You can also set up an Autoresponder and send a custom email to those who have filled out the form – given it includes an email capturing field. To do that, use the Notifications tab.

Let visitors message you with a contact button

Whether you want to collect feedback or let visitors reach you without having to scroll through the entire website looking for a contact form – a floating button can be a solution.

So, what are you waiting for? Add one to your website right now and make yourself available for communication.

You're reading Getsitecontrol usecase collection where we talk about the best practices for using website popups. This usecase is a part of Collect feedback section.