



Getsitecontrol

Create Stunning Widgets Faster with Built-in Image Search from Unsplash and GIPHY

Source: <https://getsitecontrol.com/blog/getsitecontrol-image-search/>



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Choosing the right image for your popup can be time-consuming. You surf the web searching for a relevant visual, download it to your computer, then upload it to Getsitecontrol – just to find out that it doesn't even look the way you expected it to look on the widget. 😞

Sounds familiar?

Those days are gone! Meet our new feature: built-in image search – available right in your dashboard.

Now you can enhance your popups with high-class images from Unsplash and vivid GIFs from GIPHY in a couple of clicks.

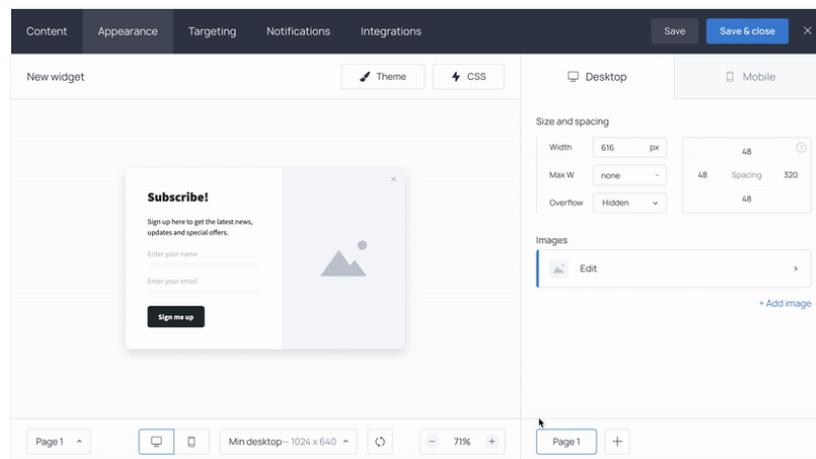
No need for dreary searching and uploading creatives from all over the place. Everything is neat and simple!

How to add an image from Unsplash to your popup

If you aren't familiar with Unsplash, it's a large marketplace for high-quality stock images. And with the [new version of Getsitecontrol](#), you have easy access to their assets. For your convenience, images are categorized by themes and keywords.

To add an image to your popup, follow these easy steps

1. Log in to your Getsitecontrol account
2. Open the widget editor and go to the **Appearance** tab
3. Click **Edit** in the **Images** section and switch to **Pictures**
4. Type any word describing an image you'd like to use and click **Get**
5. Click on any image to see how it will look on your popup
6. When ready, hit **OK** to leave the selected visual

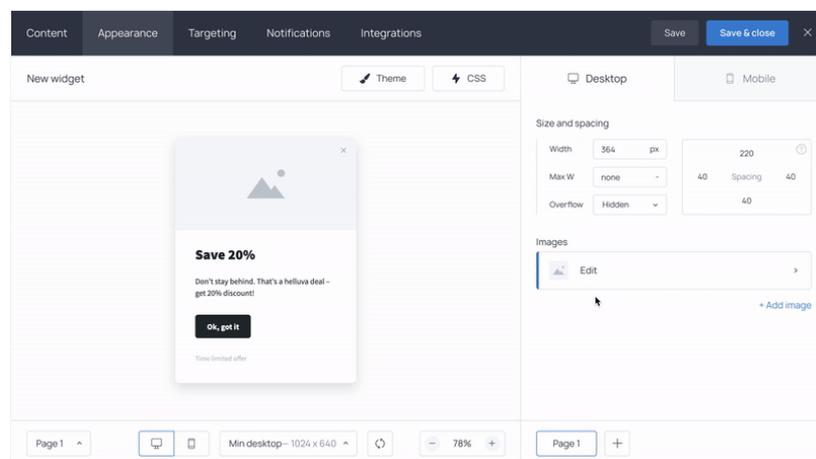


How to add a GIF from GIPHY to your popup

Are you a vibrant popup lover? Then grab an eye-catching GIF.

Here is what you need to do

1. Log in to your Getsitecontrol account
2. Open the widget editor and go to the **Appearance** tab
3. Click **Edit** in the **Images** section, switch to **Import**, and choose **GIFs**
4. Type what you're looking for in the search field and click **Get**
5. Select the GIF you like and hit **OK**



That's it. You are ready to go and strike your visitors with stylish popups that won't leave anyone indifferent.

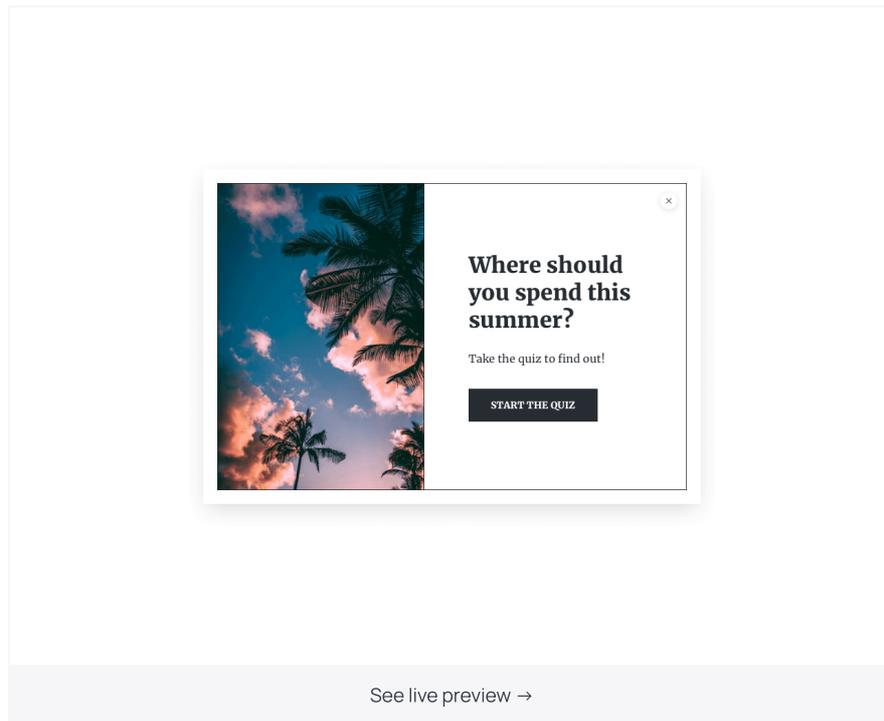
Popup ideas to get you started

If you've got this far, you probably can't wait to try the new feature for yourself. Here are a couple of examples to give you a profound inspiration boost.

1. Add an image to the welcome page of your survey

It might be hard to nudge visitors into taking a survey. To change that, try the following tactic.

Instead of jumping at them with a question, highlight the reasons you're running this survey in the first place. With an eye-catching image added to the survey welcome page, you get a chance to pique their interest and increase form submission rate.

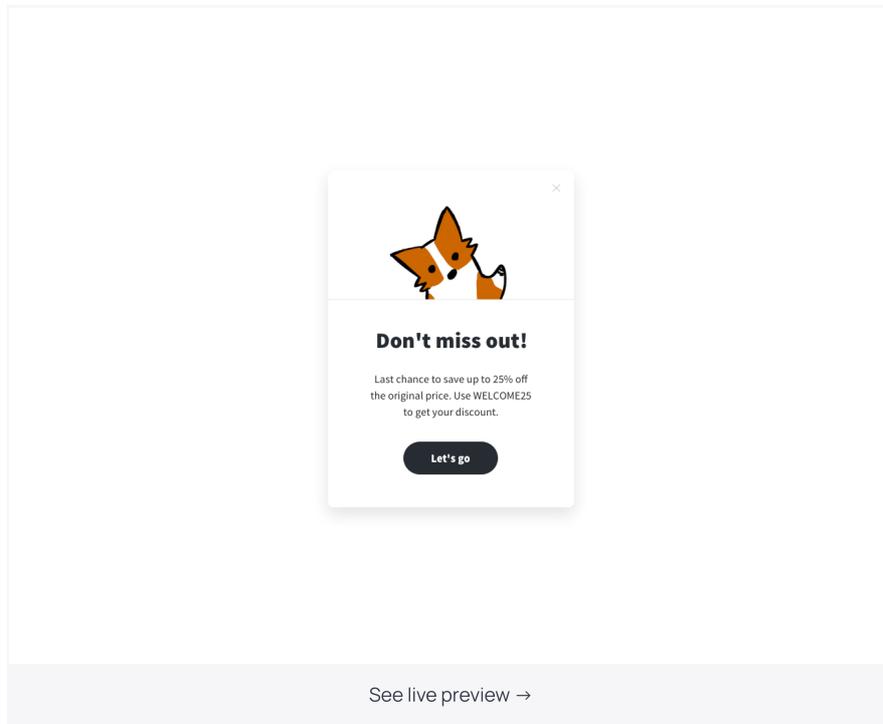


2. Power up your exit-intent popups with GIFs

Exit-intent popups are your last chance to convert abandoning visitors into subscribers and customers. The tricky part is to prevent them from reflexively closing the offer before even reading it.

News flash! GIFs are perfect attention grabbers.

So why not use one on a popup designed to stop people on their way to the exit?

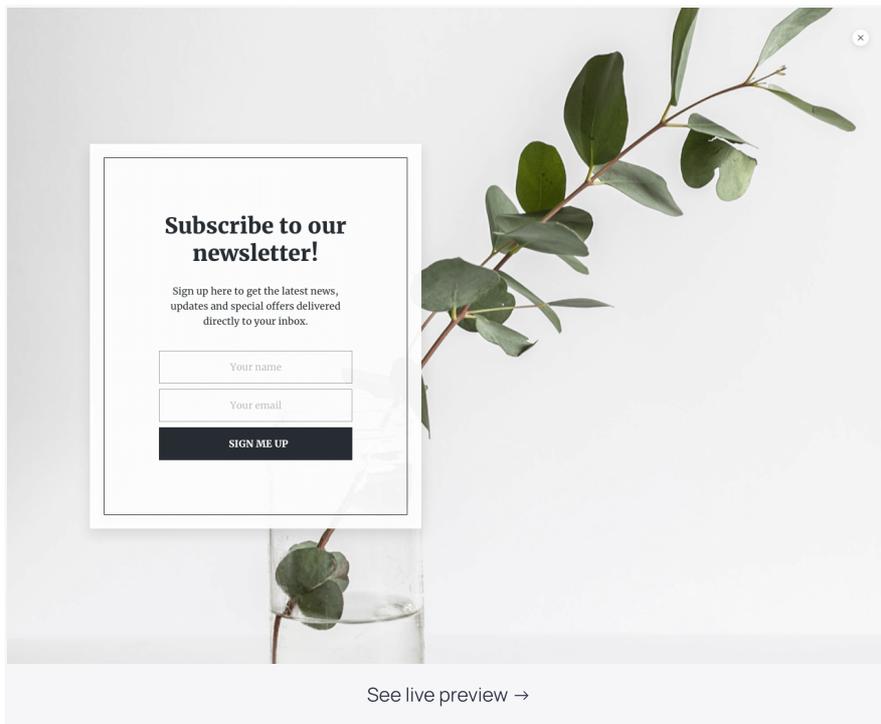


3. Find a perfect fullscreen widget background

Have you played with fullscreen popups already? Because they are delightful!

And with the Background collection of images, you can create a masterpiece in a matter of minutes.

Who would resist joining your email list when you deliver the invitation in such a tasteful way?



Now log in to your Getsitecontrol dashboard and let your creativity take over. Hopefully, these ideas have inspired you to create unique, beautiful popups your audience will be willing to engage with.

Have questions? Drop us a line at help@getsitecontrol.com. We will be happy to help.

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